



Ripley's
Believe It or Not!

Fun for the Whole Family

Educational and Entertaining

**TRAVELING SHOWS, EXHIBITIONS,
AND FRANCHISE OPPORTUNITIES**

RIPLEY'S BELIEVE IT OR NOT! OFFERS UNBELIEVABLE EXPERIENCES FOR YOUR VENUE!

Invite Your Guests into a World of Wonder

Ripley's Traveling Shows are interactive, portable, one-of-a-kind experiences. Based on over a century of history, artifacts, intellectual property, and media, Ripley's provides customized solutions to meet the needs of partners and their venues.

Whether a custom experience to fit your guests' interests and needs or one of our popular, fully developed exhibitions, Ripley's Traveling Shows are supported by a corporate office and the resources of over 100 attractions worldwide. Our business models are proven to have measurable impacts, with Ripley's Traveling Shows welcoming over 1.5 million visitors since 2013!

We Provide

- ★ Design Support
- ★ Interactive Design & Development
- ★ Options for Large and Small Spaces
- ★ Short-Term and Long-Term Leases



READY-TO-GO SHOWS

THE SCIENCE OF GUINNESS WORLD RECORDS

For the first time ever, we're looking into the science behind the incredible accomplishments and feats of record holders with the all-new Science of Guinness World Records exhibition.



THE SCIENCE OF RIPLEY'S Believe It or Not!

Our most interactive traveling exhibit yet takes your guests on an adventure through the remarkable realms of scientific discoveries, historical artifacts, and pop culture.

WILLARD WIGAN MICROSCULPTOR

Featuring the world's tiniest sculptures, the Willard Wigan exhibit boasts works of art inside the eyes of needles. This interactive show comes with 1,200 sq. ft. (110 m²) of exhibits and is available for periods of three or more months.



RIPLEY'S Traveling Shows

This highly customizable show brings you the best of Ripley's. Our pop-ups are ideal for temporary exhibit spaces for six months or longer and include 15–25 interactive pods with unusual art, illusions, Ripley's cartoons and characters, and much more, fitting in spaces up to 15,000 sq. ft. (1400 m²)!

ODDITORIUM FRANCHISES

Ripley Entertainment Inc. offers various business models that can be adapted to fit your organization's specific needs. Ripley's provides original artifacts, design support, interactive design and development, as well as operational support, intellectual property, media rights, and the use of the brand's world-famous trademarks.

- ★ 8,000–25,000 sq. ft. (745–2,300 m²)
- ★ Themed surroundings, special effects, and interactive displays
- ★ A dynamic and unique façade designed to attract attention

For Franchising or Traveling Show
and Exhibition opportunities
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Built on the foundation of a daily newspaper cartoon in 1918 — still in print today — Ripley Entertainment has grown to be a world leader in family entertainment, expanding to include more than 100 attractions in 10 countries around the world. Along with Ripley's Believe It or Not! Odditoriums, Guinness World Records Attractions, Aquariums, WaxWorks, traveling shows, and miniature golf, the world of Ripley's continues to grow through exciting new experiences, content, and books for all ages.